

# Accelerating Your Salesforce Transformation

Movate's Salesforce practice helps organizations attain speed, productivity, efficiency, and agility by transforming their Salesforce ecosystem through our home-grown platforms and value multipliers including consulting, migration, integration and transformation services.

## Our end-to-end Salesforce offerings



### Implementation services

- Sales | Marketing | Commerce
- Service | Community
- Genie Data Cloud | Analytics



### Managed services

- Level 1,2,3 Support
- Enhancements
- Backlog Management



### Center of excellence

- Specialized Offerings
- Consulting and Best Practices
- Assetization

## Our Solution Accelerators

### Movate Edison

Our home-grown, award-winning definitive CX Transformation Platform

### IDM™

Intelligent Data Migration Framework for Historical Data Migration, Next Level Migrations of Workflows and Activities

### Hybrid Test Automation Framework

Script-less test suite management. 63% effort reduction in manual testing & 48% saving in test case execution.



Movate's Salesforce practice helps organizations customize their Salesforce implementations through our cloud-based, pre-built plugins and accelerators, cutting development time and reducing time to market.

With deep domain expertise, skilled talent and continuous improvement across the sales lifecycle, we are the trusted partners for Salesforce implementations for leading global brands.

## Driving value through innovation and domain expertise



Ready To deploy Salesforce experts

Salesforce partner of choice

Faster Implementation with accelerators



Deep domain expertise



Consulting-led approach

Delivery excellence





## Business outcomes delivered

### Faster time to market

**60-70%**

of time savings in early automation attempts during the development phase itself. Release cycles also improved from 3-4 weeks to weekly

### Productivity Improvement

**20%**

Improvement in team productivity by upgrading functional testers to automation

### Maintenance Optimization

**25%**

optimization through a common framework, reusable components and standards

### Test automation kick-off

The client can rapidly create and manage end-to-end automated tests without relying on highly technical resources

### Simplified end-to-end testing

A single solution to test across Salesforce interfaces - APIs, web, and mobile, and test data management for stable, reliable test automation

### Streamlined test execution

CI/CD execution and results analysis to ensure quality as soon as application features are deployed on various environments

## Movate's Salesforce practice



Consulting  
& Advisory  
Services



Migration  
Services



Code  
Optimizations



Org  
Assessments/  
Health Check



Transformation  
Services



Op's  
Services

Businesses need real-time integration of software, data and workflows. Any delay spells havoc and downtime affecting many organizations. Most of the time is lost due to developments and integrations, which can break the real-time synch across the board. Such a break is disastrous.

Movate's Salesforce practice breaks new ground in this field by employing innovation-driven solutions that are business-friendly. We offer consulting services, code optimizations, automation, and migrations. We also have pre-built solutions that can be configured and deployed, giving organizations lead time, efficiencies, and agility for new opportunities.

## About Movate

Movate, formerly CSS Corp, is a digital technology and customer experience services company committed to disrupting the industry with boundless agility, human-centered innovation, and a relentless focus on driving client outcomes. It helps ambitious, growth-oriented companies across industries stay ahead of the curve by leveraging its diverse talent of over 12,000 full-time Movators across 20 global locations and a gig network of thousands of technology experts across 60 countries, speaking over 100 languages. Movate has emerged as one of the most awarded and analyst-accredited companies in its revenue range.